



THE ART OF EVOLUTION GLOBAL CONNECT 2010

CONFERENCE: April 18–22, 2010
TRADE SHOW: April 19–21, 2010

Colorado Convention Center
Denver, Colorado



EXHIBIT AT *THE ART OF EVOLUTION/GLOBAL CONNECT 2010*

Join us this year for The Art of Evolution/Global Connect 2010, April 18-22, in Denver, Colorado.

For the first time ever, three of the industry's largest user communities - InAAU, INNUA, and INSIGHT 100 - are coming together to host the largest communications technology event. More than **4,000 Avaya and Nortel customers** will be on hand to get the latest information on products, solutions, and strategies to maximize their communications technology investments.

In addition, you will have the opportunity to learn about Avaya's product roadmap directly from senior Avaya executives. This exclusive opportunity to engage both Avaya leadership and customers will prove invaluable as you seek to navigate your business through this transition.

Make sure your company has a presence at The Art of Evolution/Global Connect 2010. Reserve your space today by submitting the Exhibit Space Contract included in this packet.

Here's why you should make The Art of Evolution/Global Connect 2010 a major part of your sales and marketing strategy this year:

- **PRODUCT ROADMAP** — Top Avaya executives will provide firsthand insight into the company's consolidated product plans
- **ONE TRADE SHOW** — Users of both Avaya and Nortel products will be in attendance at this single event
- **INCREASED DEMAND** — With Avaya's acquisition of Nortel successfully completed, customers are ready to invest again in their communications technology systems.
- **MARKET DOMINANCE** — Avaya is now the world's largest Enterprise Communications company, with double-digit market share over its closest competitor.

All of these factors will draw more customers to The Art of Evolution/Global Connect 2010 than to any other communications technology event in 2010.

The Art of Evolution/Global Connect 2010 Booth Space Selection

Exhibitors will have the opportunity to select their booth location through an online space selection process. Appointment times for space selection will be set by Show Management. Factors contributing to the order in which appointment times are assigned include, but are not limited to, past exhibit and sponsorship support of InAAU, INNUA, and INSIGHT 100, the date Application to Exhibit was received, booth size, etc.



RESERVE YOUR BOOTH TODAY TO CONNECT WITH SERIOUS CUSTOMERS IN DENVER.

EXHIBIT SPACE CONTRACT



International Nortel Networks
Users Association



INSIGHT 100 *inc*

CONFERENCE: April 18 – 22, 2010 Colorado Conference Center
TRADE SHOW: April 19 – 21, 2010 Denver, Colorado

Company Information

All future correspondence including booth confirmation and an Exhibitor Services Manual will be sent to the contact information below.

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

CONTACT NAME

TITLE

E-MAIL

WEB ADDRESS

Are you a current Avaya Alliance Partner? Yes No

Are you a current Avaya DevConnect Partner? Yes No

Booth Selection

All applications must be accompanied by a non-refundable full payment. Booths will not be reserved if the full payment is not received.

- 10' x 10' booth space \$4,995
 10' x 20' booth space \$9,190 (\$4,595 per booth)
 20' x 20' booth space \$15,980 (\$3,995 per booth)

Do not locate us near the following companies:

Payment Information

All applications must be accompanied by a non-refundable full payment. Booths will not be reserved if the full payment is not received.

Check (payable to INNUA) Visa MasterCard AMEX

US\$

AMOUNT TO CHARGE

CREDIT CARD NUMBER

EXP

NAME ON CARD

SIGNATURE

Acceptance

We, the authorized representative of the undersigned company, on behalf of said company subscribe and agree to all terms, conditions, authorizations and covenants obtained in this Contract and the Rules and Regulations governing INNUA's Global Connect/The Art of Evolution.

SIGNATURE

DATE

RETURN THIS CONTRACT WITH PAYMENT TO:

International Nortel
Networks Users Association
(INNUA) Exhibits
1296 Paysphere Circle
Chicago, IL 60674

Attn: Christy Spahn
Fax: 312.673.6935
E-mail: cspahn@innua.org

EXHIBIT RULES & REGULATIONS



THE ART OF EVOLUTION GLOBAL CONNECT 2010

CONFERENCE: April 18—22, 2010
TRADE SHOW: April 19—21, 2010

Colorado Conference Center
Denver, Colorado

The following Rules & Regulations are a part of the Application & Contract for Exhibit Space for the InAAU, INNUA, and INSIGHT 100 conference and trade show to be held, April 18-22, 2010 at the Colorado Convention Center, in Denver, Colorado. Hereafter the conference and trade show shall be referred to as "Event," and InAAU, INNUA, and INSIGHT 100 shall be referred to as "Show Management."

By signing the Application & Contract for Exhibit Space, Exhibitor agrees to abide by these Rules and Regulations. After completing the Application to Exhibit, please forward these Rules & Regulations to the person(s) in charge of your exhibit at the Event.

1. NATURE OF EXHIBITION

Show Management's objective is to showcase products and services that support our members' business information technology strategies. Exhibitors include companies that offer products and services that complement Avaya offerings, such as: networking, IP telephony, security, wireless and mobile computing.

2. ELIGIBILITY

The technical exhibit area is open to Exhibitors whose products and services are directly related to the voice, data, and information technology fields. Show Management reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of Show Management, compatible with the general character and objectives of Show Management. Application for space is not an assurance of eligibility. All applications are subject to review and Show Management reserves the right to refuse any application for any reason as deemed appropriate. Show Management reserves the right to revoke exhibit privileges based on intellectual property violations, unfair trade practices or other activities in the industry deemed illegal, unethical or contrary to the best interests of Show Management or its sponsors.

Show Management reserves the right to remove, at Exhibitor expense, any merchandise deemed as not suitable for display at the Event. Show Management reserves the right to revoke a company's exhibit agreement should the company's products and/or services be considered ineligible by the terms listed above.

3. EXHIBIT INFORMATION

All exhibits are to be kept intact until the closing of the Event. No part of an exhibit shall be removed during the exposition without special permission from Show Management. Any Exhibitor who begins the dismantling of their display before the close of the show will jeopardize their eligibility to participate in future Events. All freight must be removed from the Convention Center by 12:00 p.m. Thursday. If exhibits are not removed by this time, Show Management has the right to remove freight and charge the expense to the Exhibitor.

4. BOOTH RENTAL RATES AND PAYMENTS

To confirm exhibit space and sponsorships, full payment must accompany the Application to Exhibit. No space will be assigned without the appropriate payments accompanying the application. If any Exhibitor fails to perform any other term or condition of the contract, or fails to observe and abide by these Rules & Regulations, Show Management reserves the right to terminate the contract immediately without refund of any monies previously paid.

5. CANCELLATIONS

To confirm exhibitor participation, full payment must accompany the Application to Exhibit. If Exhibitor participation is canceled at any time, the exhibitor will be responsible for the entire contracted exhibit fee. Cancellations must be directed in writing to Show Management. Show Management assumes no responsibility for including the name of the canceled sponsor or a description of their products in the show catalog, brochures, news releases or any other materials concerning the event.

If space is canceled by the Exhibitor, Show Management has the right to resell the space and retain all revenue collected. Show Management, in the event of conflicts regarding space requests or conditions beyond its control, reserves the right to rearrange the floor plan in the best interest of the show. Also, Show Management may relocate any exhibit at any time with the understanding that, if the Exhibitor does not agree with such relocation, his deposit and/or full payment for exhibit space will be refunded. Any space not claimed and occupied for which no special arrangements have been made prior to 12:00 p.m., Monday (opening day of the show), may be resold or assigned by Show Management without obligation on the part of Show Management for any refund whatsoever.

6. BOOTH CONSTRUCTION RULES

Exhibitors will be bound by the booth construction rules, which will be included in the Exhibitor Services Manual. The Exhibitor Services Manual will be emailed to the contact person provided by the exhibitor approximately three months prior to the show. In addition, all Exhibitors are required to provide some form of floor covering in their booth, which must reach aisle to aisle. Bare concrete will not be allowed. The Exhibitor will also be responsible for any cost necessary to finish off the unsightly back wall and open area behind their pop-up, and/or hard wall structure. No cartons may be stored behind the booths.

7. SPACE ALLOCATION PROCEDURE

Exhibitors will have the opportunity to select their booth location through an online space selection process. Appointment times for space selection will be set by Show

Management. Factors contributing to the order in which appointment times are assigned include, but are not limited to, past exhibit and sponsorship support of InAAU, INNUA, and INSIGHT 100, the date Application to Exhibit was received, booth size, etc. Applications received after initial space assignment will be assigned space on a first-come, first-serve basis.

8. SUBLETTING OF EXHIBIT AND PROHIBITED USES

Exhibitors are prohibited from assigning or subletting a booth or any part of the space and/or sponsorships allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not part of their regular products and services, or which are not compatible with the character of Show Management, without a written request and approval from Show Management. Show Management reserves the right to terminate any portion of the exhibit that is not in accordance with these Rules & Regulations without prior approval.

9. INSURANCE AND LIABILITY

Neither Show Management, its Event attendees, officers, representatives or employees, nor the Conference Facility/Hotel, nor General Contractors representatives, or employees, will be responsible for any injury, loss, or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract. It is understood by the Exhibitor that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in many booths, and various other factors, make it reasonable that each Exhibitor shall assume the risk of any such injury, loss or damage. The Exhibitor, by signing the Application & Contract for Exhibit Space, thereby assumes such risk and expressly releases and agrees to indemnify Show Management and its members, officers, representatives, and employees from any and all claims for any such loss, damage, or injury. Show Management reserves the right to modify these Rules and Regulations, or any part of them, if ordered to do so by an authorized Government official and Show Management shall not be liable to any Exhibitor for any loss or damage resulting from such modifications. Perimeter guard service will be furnished, but the furnishing of security personnel shall not be deemed to affect the non-liability of Show Management and its members, officers, representatives, and employees; the official service contractors; the Conference Facility/Hotel, its officers, representatives and employees; nor to modify in any way the assumption of risk and release provided for above. If insurance is desired, it must be placed by the Exhibitor.

It is recommended that Exhibitors take precautionary measures of their own, such as the securing of small or easily portable articles of value and the removal of them to a place of safekeeping after exhibit hours. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for Show Management to hold the show at the time and place provided in the Application & Contract for Exhibit Space, then and thereupon the contract shall terminate and the Exhibitor shall waive any claim for damages or compensation, except the prorated return of the amount

paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability in the part of either party. It is recommended that Exhibitors obtain adequate insurance coverage at their own expense for property loss or damage and liability for personal injury. If for any reason beyond Show Management's control, Global Connect must be cancelled, shortened, delayed or otherwise altered or otherwise changed, Exhibitor understands and agrees that all losses and damages which it may suffer as a consequence thereof are its responsibility and not that of Show Management or its event manager SmithBucklin, or their respective directors, officers, employees or agents. Exhibitor understands that it may lose all monies it has paid to Show Management for space in the exhibition, as well as other costs and expenses it has incurred, including travel to the show, setup, lodging, freight, employee wages, etc.

10. PROHIBITION OF SELLING PRODUCTS AND TAKING ORDERS FOR SHOW DELIVERY

Show Management provides exhibit space for Exhibitors to display and demonstrate products on the basis of their potential informational and commercial value, and not for the purpose of direct or on-site commerce. Sales transactions involving the exchange of products for payment are prohibited.

11. USE OF SPACE — GENERAL

All marketing activities of each Exhibitor on the Exhibit Hall floor must be confined to the Exhibitor's allotted booth space. Demonstrations in booths must be designed to take place and keep the audience within the existing booth space to allow free access in aisles. The Exhibit Hall should be viewed as a place of business; business casual attire is appropriate. Booth personnel must be modestly and appropriately clothed. If clarification is needed on a specific activity, please submit it to Show Management for approval.

12. USE OF InAAU, INNUA and INSIGHT 100 NAMES

InAAU, INNUA and INSIGHT 100 are trade names belonging to each respective organization. Participation by an Exhibitor in the Event does not entitle the Exhibitor to use such names other than with reference to the Exhibitor's participation as an Exhibitor. Participation in the Event does not imply endorsement or approval by Show Management of any product, service, or participant and none shall be claimed by any participant. In addition, all former names of the associations are prohibited.

13. AUDIO VISUAL AND SOUND REGULATIONS

Audiovisual and other sound and attention getting devices and effects will be allowed by Show Management if the Exhibitor Manager determines that they do not interfere with activities of neighboring exhibitors. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

14. PHOTOGRAPH AND TELEVISION COVERAGE

Arrangements for photography, television and all other media coverage, must be requested and given written consent by Show Management prior to the Event start date.

15. RAFFLES/GIVEAWAYS

All prize giveaway announcements will be subject to Show Management approval prior to the show and must be of a certain value to be considered. All other giveaways must be kept to the confines of each exhibitor's booth. It is the responsibility of the exhibitor to follow through with winners on in-booth prize giveaways.

16. CONFLICTING EVENTS

Exhibitors are prohibited from scheduling private functions, cocktail parties, hospitality suites, special events or otherwise encourage absence of members, exhibitors or attendees during Show Management conference hours, or the hours of Show Management sponsored events. Any company found in violation of this policy will jeopardize current and future participation in Events.

17. AMERICANS WITH DISABILITIES ACT (ADA)

Exhibitors shall be responsible for making their exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act (ADA) and shall hold Show Management harmless from any consequences of exhibiting companies who fail in this regard.

18. INTELLECTUAL PROPERTY MATTERS

The Exhibitor represents and warrants to Show Management that no materials used in or in connection with their exhibit infringe the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by Exhibitor) or other intellectual property rights of any third party. The Exhibitor agrees to immediately notify Show Management of any information of which the Exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights or other intellectual property rights. The Exhibitor agrees to indemnify, defend and hold Show Management, its agents, successors and assigns harmless from and against all losses, damages and costs (including reasonable attorneys' fees) arising out of or related to claims of infringement by Exhibitor of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, Show Management shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of an Exhibitor.

19. GENERAL

All matters and questions not covered by the regulations are subject to the decision of Show Management. Show Management may amend these regulations at any time, and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. In the event of any amendment or additions to these regulations, Show Management will give written notice to such Exhibitors as may be affected by them. Any Exhibitor not abiding by the Rules and Regulations set forth herein will lose the privilege of exhibiting. The Rules and Regulations set forth herein will be enforced.